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PO Box 40983 Tucson, Arizona 85717
<http://studiographia.net>



PRESS RELEASE FOR IMMEDIATE RELEASE: (4/1/14)

The Tucson Chapter of the Editorial Freelancers Association & StudioGraphia Present:

The Mercenary Writer's Guide to Setting Fees: How to Bid a Project in 5 Minutes or Less

TUCSON, ARIZONA – "How much should I charge?" That is one of the top questions asked by new and even experienced freelance writers and editors. We're here to help them answer that question.

The Tucson Chapter of the Editorial Freelancers Association and StudioGraphia present an annual Discussion Forum: The Mercenary Writer's Guide to Setting Rates: How to Bid a Project in 5 Minutes or Less. This workshop will be held on Tuesday, April 15, 2014, 5:15-7:15 p.m., at The Historic Y Conference Room. 300 E. University Blvd./738 N. 5th Ave.

This will be a working meeting, so come prepared with a notebook and pen and/or laptop computer, a calculator, a list of all business expenses, and goals for financial prosperity. We will create reference charts so we will never again spend hours calculating project bids. We will address pragmatic concerns involved in supporting ourselves as professional writers and editors in the freelance market.

Heather Severson will facilitate the workshop. Heather runs StudioGraphia, LLC, a freelance writers' cooperative that provides services in writing, editing, instruction, research and design. She writes the blog, *The Mercenary Writer's Guide to the Universe* (<http://www.mercenarywriter.com>) to encourage freelance writers and authors toward fair pay for good writing.

The Editorial Freelancers Association includes editors, writers, indexers, proofreaders, researchers, desktop publishers, translators, and others who offer a broad range of skills and specialties. EFA is a national not-for-profit —501(c)6— organization, headquartered in New York City, run almost entirely by volunteers. Its members, experienced in a wide range of professional skills, live and work in the United States and a variety of other countries.

Contact Information: RSVP Recommended

Heather Severson
StudioGraphia, LLC
PO Box 40983 Tucson, Arizona 85717
info@studiographia.net
520.744.5919

Erin M. Wilcox
Tucson Chapter Coordinator, EFA
Wilcox Editing Services
738 N Fifth Ave. Suite 133 Tucson, AZ 85705
chap_arizona@the-efa.org
520.955.9379

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