

HEATHER SEVERSON: CURRICULUM VITAE

520.744.5919 | hello@heatherseverson.com | <http://heatherseverson.com>

Community Engagement & Outreach

- Clear social networking strategy/philosophy to maximize branding and efficacy of information sharing for business promotion, networking, and professional mentoring
- Conference and event planning and implementation for international participants
- Professional development workshops, conference presentations, and poster sessions

Writing & Publishing

- Excellent written and verbal communication skills to serve diverse audiences
- Extensive publication of educational resources to support K-University learning
- Familiarity with information architecture and accessibility standards for web design, graphic design, video, and multi-media production
- Familiarity with style guides and standards for words and images
- Proficient with numerous software applications on Mac and PC Platforms: Adobe Creative Cloud (Photoshop, Adobe Illustrator, InDesign, Adobe Acrobat, Dreamweaver), Microsoft Office Suite (Word, PowerPoint, Excel)
- Skill and experience with traditional publishing processes and website design and development projects, from conceptualization to implementation

Teaching & Training

- Dedication to fostering professional and personal development through mentoring
- Extensive experience teaching (reading, writing, communication, grant writing, health and safety, SCUBA diving, outdoor skills) in formal and informal educational contexts
- Extensive experience teaching, mentoring, and supporting adults and teens in various learning contexts

Management & Supervision

- Complex project management of large teams to complete complex writing projects
- Hiring, training, and supervision of freelance education writers
- Process-, detail-oriented approach to project management and production of deliverables on time, within budget

EDUCATION

- Master of Arts. August 1997. University of Arizona. Language, Reading and Culture
- Bachelor of Arts. *Cum Laude*. December 1992. University of Arizona. Interdisciplinary Studies

EMPLOYMENT

- University of Arizona Writing Skills Improvement Program. Writing Tutor. March 2015-Current. Provide consistent, sustained assistance to students at every stage of the writing process.
- Pima Community College: Adjunct Reading Instructor. August 2015-Current. Instruction of 4-unit developmental reading courses, including 071, 081, 091, 112.
- Pima County Public Library: Program Instructor. January 2015-Current. Conduct instructional activities in the Library; organize and develop informational and educational programs for library patrons.
- National Math and Science Initiative: Education Consultant. November 2013-Current. Train high school students for AP Exam success in English language and composition. Mock exam scoring.
- Educational Testing Service: Education Consultant. June 2011-Current. Score between 1500-2500 Advanced Placement English essays each summer with over 1000 high school and college teachers for the College Board.
- StudioGraphia, LLC: Writer, Publishing Consultant, Workshop Facilitator. July 2009-Current. Freelance writers' cooperative specializing in education, sustainability, technology, design.
- Southern Arizona Writing Project: Technology Liaison, Program Coordinator. August 2005-August 2013. Provide local leadership to local Writing Project site; serve as link to National Writing Project programs and initiatives related to technology and its role in teaching and learning; design plan to support core work of site.
- National Writing Project Online Events: Education Consultant. January 2010-November 2011. Provided written responses to hundreds of U.S. teacher-writers during National Writing Project Invitational Summer Institute, an intensive professional development opportunity for teachers, kindergarten through university.
- Freelance Writer, Editor, Instructor, Researcher & Designer. January 2001-December 2009. Technical writing; education writing; textbook critiques; curriculum development; tutoring; web development; graphic design.

- University of Arizona Writing Program: Adjunct Lecturer. July-December 2006. Instruction of ENGL 100: First Year Composition: Elements of expository prose. Introduction to college-level reading and writing expectations. Emphasizes analysis, inferential thinking, and careful consideration of evidence; strengthens critical thinking and applying thinking to a variety of texts.
- University of Phoenix: Instructional Facilitator. June 2006-December 2006. Instruction of Academic and Business Communications. In-person teaching or online learning modality framed by in-person classes.
- Pima Community College: Adjunct Reading and Writing Instructor. August 1997-July 2006. Instruction of 4-unit developmental reading courses, assistance with all levels of reading in a self-paced lab setting, including 071, 081, 091, 112, spelling, speed-reading, vocabulary. Development of new curriculum for literature-based courses. Instruction of WRT 102, 3-unit college writing course with a focus on literary analysis.
- Arid Lands Information Center, Office of Arid Lands Studies, The University of Arizona: Library Specialist, Senior. December 1988-June 1992; April 1996-September 2003. Web site design and accessibility, information architecture, collection development and maintenance, writing, editing, reference, research, cataloging.

SELECTED ACCOLADES

- University of Arizona Team Award for Excellence. Team Member, Arid Lands Information Center, 2003.
- Office of Arid Lands Studies Staff Employee of the Year, 2001.
- Pima Community College Outstanding Teaching Award, 1998.
- Exceptional Volunteer Service Award, Health & Safety, American Red Cross Southern Arizona, 1996-97.

SERVICE

- Editorial Freelancers Association Arizona Chapter, Professional Development Coordinator. June 2014-Current
- Pima County Public Library's Youth Design Team Community Advisory Council. February 2014-Current
- Transformative Language Arts Network Council. November 2010-September 2014. Treasurer: Current.
- KUAT/KUAZ Public Radio Fundraising Volunteer. 1992-Current
- The Scholastic Arts & Writing Awards. Alliance for Young Artists & Writers. Judge. 2011
- Southern Arizona Writing Project, Advisory Board. October 2005-August 2013
- Writing Program Advisory Committee. Adjunct faculty representation. Fall 2006
- American Red Cross Health and Safety Committee Chairman. 1996-1998
- American Red Cross Volunteer Health and Safety Instructor Trainer. 1992-1998
- Explorer Post Associate Advisor in SCUBA Diving. 1994-1996
- Girl Scout Adult Trainer in Outdoor Skills. 1995-2001
- Girl Scout Leader, Junior Troop 246. 1992-1994

PUBLICATIONS

- **Severson, S.H.** 2016. *Instructor Manual to Accompany Read Think Write: True Integration Through Academic Content, 1st Edition*, by David Rothman and Jilani Warsi. New York: Pearson.
- **Severson, S.H.** 2016. *Instructor Manual to Accompany Read to Succeed: A Thematic Approach to Academic Reading, 3rd Edition*, by David Rothman and Jilani Warsi. New York: Pearson.
- **Severson, S.H.** 2013. Online learning center to support Cortina, J. and J. Elder. 2013. *Opening Doors: Understanding College Reading*, 5th ed. New York: McGraw-Hill Higher Education.
- **Severson, S.H.** 2013. Online learning center to support Cortina, J. and J. Elder. 2013. *New Worlds: An Introduction to College Reading*, 4th ed. New York: McGraw-Hill Higher Education.
- **Severson, S.H.**, Sharon Miller, Sandee McCready and Gregory McNamee. 2013. *Professional Development in Common Core Standards. Planning for the Instructional Shifts: English Language Arts, Grades K-8*. Camden, NJ: Catapult Learning.
- **Severson, S.H.**, Sharon Miller, Sandee McCready and Gregory McNamee. 2013. *Professional Development in Common Core Standards. Planning for the Instructional Shifts: English Language Arts, High School*. Camden, NJ: Catapult Learning.
- **Severson, S.H.**, Sharon Miller, Sandee McCready and Gregory McNamee. 2013. *Professional Development in Common Core Standards. Going Beyond the Textbook: How to Find Rich and Rewarding Texts to Support Instruction. English Grades K-2*. Camden, NJ: Catapult Learning.
- **Severson, S.H.**, Sharon Miller, Sandee McCready and Gregory McNamee. 2013. *Professional Development in Common Core Standards. Going Beyond the Textbook: How to Find Rich and Rewarding Texts to Support Instruction. English Grades 3-5*. Camden, NJ: Catapult Learning.

- **Severson, S.H.**, Sharon Miller, Sandee McCready and Gregory McNamee. 2013. *Professional Development in Common Core Standards. Going Beyond the Textbook: How to Find Rich and Rewarding Texts to Support Instruction. English Grades 6-8.* Camden, NJ: Catapult Learning.
- **Severson, S.H.**, Sharon Miller, Sandee McCready and Gregory McNamee. 2013. *Professional Development in Common Core Standards. Going Beyond the Textbook: How to Find Rich and Rewarding Texts to Support Instruction. Social Studies Middle & High School.* Camden, NJ: Catapult Learning.
- **Severson, S.H.**, Sharon Miller, Sandee McCready and Gregory McNamee. 2013. *Professional Development in Common Core Standards. Going Beyond Book Reports: Research and Writing for the Common Core. English Grades K-2.* Camden, NJ: Catapult Learning.
- **Severson, S.H.**, Sharon Miller, Sandee McCready and Gregory McNamee. 2013. *Professional Development in Common Core Standards. Going Beyond Book Reports: Research and Writing for the Common Core. English Grades 3-5.* Camden, NJ: Catapult Learning.
- **Severson, S.H.**, Sharon Miller, Sandee McCready and Gregory McNamee. 2013. *Professional Development in Common Core Standards. Going Beyond Book Reports: Research and Writing for the Common Core. English Grades 6-8.* Camden, NJ: Catapult Learning.
- **Severson, S.H.**, Sharon Miller, Sandee McCready and Gregory McNamee. 2013. *Professional Development in Common Core Standards. Going Beyond Book Reports: Research and Writing for the Common Core. Social Studies, Middle & High School.* Camden, NJ: Catapult Learning.
- **Severson, S.H.**, Sharon Miller, Sandee McCready and Gregory McNamee. 2013. *Professional Development in Common Core Standards. Going Beyond Book Reports: Research and Writing for the Common Core. Science, Middle & High School.* Camden, NJ: Catapult Learning.
- **Severson, S.H.**, Sharon Miller, Sandee McCready and Gregory McNamee. 2013. *Professional Development in Common Core Standards. Sharing the Wealth: A New Way of Thinking About Literacy. Social Studies, Middle & High School.* Camden, NJ: Catapult Learning.
- **Severson, S.H.**, Sharon Miller, Sandee McCready and Gregory McNamee. 2013. *Professional Development in Common Core Standards. Sharing the Wealth: A New Way of Thinking About Literacy. Science, Middle & High School.* Camden, NJ: Catapult Learning.
- **Severson, S.H.**, Sharon Miller and Kim MacQueen. 2012. *Professional Development in English Language Arts Common Core Standards for close reading of complex text, k-8* for the Archdiocese of New York. Camden, NJ: Catapult Learning.
- Carter, Christine, **S.H. Severson**, and Lisa DaDeppo. 2012. *Instructor Manual to Accompany Mindscapes: Critical Reading Skills and Strategies*, 2nd ed. Boston: Wadsworth Publishing.
- McWhorter, Kathleen T. and **S.H. Severson**. 2012. *Instructor's Manual to Accompany Academic Reading*, 8th ed. New York: Pearson Longman.
- **Severson, S.H.** 2012. Bedford/St. Martins Advanced Placement English Language Exam Preparation materials to supplement *Language of Composition*, 3rd edition, *50 Essays*, 3rd edition, *Everything's an Argument*, 5th edition, *Patterns for College Writing*, 13th edition, and *Bedford Reader*, 12th edition.
- **Severson, S.H.** 2012. *CONNECT Reading*. [Updated/revised content.] New York: McGraw-Hill Higher Education.
- Carter, C., **S.H. Severson**, and L. DaDeppo. 2011. *Instructor Manual to Accompany Landscapes: Groundwork for College Reading* 1e. Boston: Wadsworth Publishing.
- **Severson, S.H.** 2011. "Book Review: Connected: The Surprising Power of Our Social Networks and How They Shape Our Lives. *TLAN Communiqué*. Transformative Language Arts Network. May 16, 2011.
- **Severson, S.H.** 2011. "Preparations Continue for One City, One Prompt." *TLAN Communiqué*. Transformative Language Arts Network. March 4, 2011.
- **Severson, S.H.** and StudioGraphia. 2010. *CONNECT Reading*. New York: McGraw-Hill Higher Education.
- McWhorter, Kathleen T. and **S.H. Severson**. 2010. *Instructor's Manual to Accompany Study and Critical Thinking Skills in College*, 7th ed. New York: Pearson Longman.
- McWhorter, Kathleen T. and **S.H. Severson**. 2010. *Instructor's Manual to Accompany Academic Reading*, 7th ed. New York: Pearson Longman.
- **Severson, S.H.** 2010. Online learning center to support Mather, P. and R. McCarthy. 2010. *Reading and All That Jazz*, 4th ed. New York: McGraw-Hill Higher Education.
- **Severson, S.H.**, S. LaCava, A. Hinton Sainz, H. Ordover. 2007. Online learning center to support Cortina, J. and J. Elder. 2008. *Opening Doors: Understanding College Reading*, 4th ed. New York: McGraw-Hill Higher Education.
- **Severson, S.H.**, S. LaCava, A. Hinton Sainz, H. Ordover. 2007. Online learning center to support Cortina, J. and J. Elder. 2008. *New Worlds: An Introduction to College Reading*, 3rd ed. New York: McGraw-Hill Higher Education.

- **Severson, S.H.** 2007. "A Polemic against Planned Obsolescence." *The SAWPer: Newsletter of the Southern Arizona Writing Project*. Winter 2007.
- **Severson, S.H.**, E. Toso, R. Shanley, S. Miller. 2007. "E-Conversation Reflects on Major SAWP Issues." *The SAWPer: Newsletter of the Southern Arizona Writing Project*. Winter 2007.
- **Severson, S.H.** and A. Hinton-Sainz. 2006. "Two Tenacious Teachers Try the Treacherous Terrain of Text Messaging." *The SAWPer: Newsletter of the Southern Arizona Writing Project*. Fall 2006.
- **Severson, S.H.** 2006. Online learning center to support Mather, P. and R. McCarthy. 2006. *Reading and All That Jazz*, 3rd ed. New York: McGraw-Hill Higher Education.
- **Severson, S.H.** 2006. "Overwhelmed by Technology to Support the Writing Process? Try This..." *The SAWPer: Newsletter of the Southern Arizona Writing Project*. Winter 2006.
- **Severson, S.H.** 2005. "The Reasons Behind all the Fun and Food: A Distillation of the SAWP Summer Institute 2005 Teaching Demonstrations." *The SAWPer: Newsletter of the Southern Arizona Writing Project*. Fall 2005.
- **Severson, S.H.** 2005. Writing All Night. Honorable Mention: Personal Essay/Memoir. The Society of Southwestern Authors Writing Contest 2004. Published in *The Story Teller 2005*.
- **Severson, S.H.** 2005. *Passports to College Reading*. Online learning mega-center to support seven developmental reading textbooks. 2004. New York: McGraw-Hill Higher Education.
- **Severson, S.H.** 2005. Online learning center to support Mather, P. and R. McCarthy. 2004. *The Art of Critical Reading*. New York: McGraw-Hill Higher Education.
<http://catalogs.mhhe.com/mhhe/viewProductDetails.do?isbn=007241376X>
- **Severson, S.H.** 2003. Online learning center to support Cortina, J. and J. Elder. 2003. *New Worlds: An Introduction to College Reading*, 2nd ed. New York: McGraw-Hill Higher Education.
<http://www.mhhe.com/catalogs/0072552131.mhtml>
- Orr, B.J., **S.H. Severson**, W. Grünberg and A. Thwaites. 2003. Poster: WALTER: A Model for Wildfire Alternatives. Southwest Fire Initiative Conference. Northern Arizona University, Flagstaff, AZ. Apr. 29, 2003.
- Orr, B.J., A. Rogstad, A. Thwaites, W. Grünberg, **S.H. Severson**, A. Cockerham. 2003. Poster: WALTER: A Model for Wildfire Alternatives. Galaxy II: A National Conference for All Extension Professionals. Salt Lake City, UT. September 21-25, 2003.
- Morehouse, B.J., G. Christopherson, M. Crimmins, B.J. Orr, J.T. Overpeck, T. Swetnam, S. Yool, W. Grünberg, W.J. Perin, P. Johnson, S. Jensen, A. Thwaites and **S.H. Severson**. 2003. Modeling Interactions Among Wildland Fire, Climate and Society in the Context of Climate Variability and Change in the US Southwest. In Ruth, M., K. Donaghy and P. Kirshen (eds). *Climate Change and Variability: Consequences and Responses*. EPA/NCER: Washington D.C.
- Morehouse, B.J., G. Christopherson, B.J. Orr, J.T. Overpeck, T. Swetnam, S. Yool, A. Comrie, M. Crimmins, S. Taunton, P. Johnson, J. Perin, W. Grünberg, A. Thwaites, **S.H. Severson**, S. Jensen, C. Baisan, W. Wright. 2003. *Annual Report for EPA Star Grant R-82873201-0 Climatic and Human Impacts on Fire Regimes in Forests and Grasslands of the U.S. Southwest*. Tucson, AZ: Institute for the Study of Planet Earth.
- **Severson, S.H.** 2002. Online learning center to support Mather, P. and R. McCarthy. 2002. *Reading and All That Jazz*, 2nd ed. New York: McGraw-Hill Higher Education. <http://highered.mcgraw-hill.com/sites/0072491493/>
- **Severson, S.H.** 2002. Online learning center to support Langan, J. 2002. *Reading and Study Skills*, 7th ed. New York: McGraw-Hill Higher Education. <http://www.mhhe.com/catalogs/0072558482.mhtml>
- Orr, B.J., B.J. Morehouse, A. Thwaites, **S.H. Severson** and W. Grünberg. 2002. Exploring wildfire alternatives. [professional pamphlet – fact sheet]. Tucson, AZ: Office of Arid Lands Studies, University of Arizona.
- **Severson, S.H.** 2001. Online learning center to support Cortina, J. and J. Elder. 2001. *Opening Doors: Understanding College Reading*, 3rd ed. New York: McGraw-Hill Higher Education. <http://highered.mcgraw-hill.com/sites/0072456310/>
- Orr, B.J., W. Grünburg, A. Thwaites, **S.H. Severson**, A. Cockerham, M. Haseltine, N. Lerman, R. Miller, B.J. Morehouse, T.W. Swetnam, S.R. Yool, J.T. Overpeck, G.L. Christopherson and S. Mayden. 2001-2003. WALTER: Exploring Wildfire Alternatives. <http://walter.arizona.edu/>
- Orr, B.J., M. Maekawa, A. Thwaites, **S.H. Severson**, E. Pfirman and S. Mayden. 2001-2003. Earth, Water, Wind and Fire: A Gateway to Remote Sensing and Other Geospatial Applications at the University of Arizona. <http://geospatial.arid.arizona.edu/ewwf/>
- **Severson, S.H.** 2000. Supplementary packet of materials in support of new curriculum for Reading 081 and 091, Pima Community College Downtown Campus. January, May 2000.
- **Severson, S.H.** 2000-2003. Press releases for International Arid Lands Consortium. <http://ialcworld.org/Current/Current-index.html>

- **Severson, S.H.** 1999. Grant proposal: Funding for curriculum development from the Pima Community College Minority and Interdisciplinary Education Office. March 1999.
- **Severson, S.H.** and D. Brown. 1998. Special report: Findings from ethnographic research for The Maverick Institute. Arizona Humanities Council-sponsored Conversations Project on Neighborhoods and The Good Life. September 1997-February 1998.
- **Severson, S.H.** 1998. Selected Resources of Interest, *Arid Lands Newsletter*. Spring/Summer 1998, Issue 43. <http://ag.arizona.edu/OALS/ALN/aln43/books43.html>
- **Severson, S.H.** and E. Cubbins. 1998. Selected Resources of Interest. *Arid Lands Newsletter*. Spring/Summer. Issue 43. <http://ag.arizona.edu/OALS/ALN/aln43/news43.html>
- **Severson, S.H.** 1997. Selected News of Interest. *Arid Lands Newsletter*. Fall/Winter. Issue 42. <http://ag.arizona.edu/OALS/ALN/aln42/news42.html>
- Fox, D., **S.H. Severson** and J. Brunson. 1996. Reading Texts/Reading Lives: Learning From the Voices of Adolescent Readers. *Arizona English Bulletin*. Arizona English Teachers Association. 39(1) 45-49. Fall, 1996.
- Fox, D., **S.H. Severson** and J. Brunson. 1996. New Teachers Column: Learning to Teach Through Inquiry. *English Journal*. National Council of Teachers of English. 85(6) 114-117. October, 1996.
- **Severson, S.H.** 1997. Manual to support Outdoor Training for Girl Scout Leaders: Outdoor cooking and safety. Saguaro Girl Scout Council. Tucson, AZ. January 1997.
- **Severson, S.H.** 1996. Special report: An investigation into teaching practices in standardized courses. American Red Cross Southern Arizona Chapter. Tucson, AZ. December 1996.
- **Severson, S.H.** 1995. Manual to support Outdoor Training for Girl Scout Leaders: Backpacking. Saguaro Girl Scout Council. Tucson, AZ. October 1995.
- **Severson, S.H.** Annual Editions of *Office of Arid Lands Studies Faculty and Staff Publications*.

PRESENTATIONS

- **Severson, S.H.** 2016. Presentation: *Mindful Social Media*. Journal Conference 1016: Pioneering the Next Thirty Years. May 20, 2016. Asheville, NC.
- **Severson, S.H.** and Wynne Brown. 2015. Workshop: *The Nuts and Bolts of a Freelance Writing Career*. Casa Libre en la Solana. May 31, 2015.
- **Severson, S.H.** 2014. Presentation: *The Mercenary Writer's Guide to Setting Fees: Creative Professionals Getting Paid What They're Worth*. AIGA Arizona Creative Spark. Nov. 20, 2014.
- **Severson, S.H.** and S. LaCava. 2014. Presentation: *Writing for Healing: Writing Into the Big Questions of Our Lives*. Transformative Language Arts Network Power of Words Conference. Sept. 21, 2014.
- **Severson, S.H.** 2014. Presentation: *The Mercenary Writer's Guide to Setting Fees*. Editorial Freelancers Association, Tucson Chapter. Apr. 15, 2014.
- **Severson, S.H.** 2012. Presentation: *An Introduction to ASCD's Principal Compass*. Webinar. ASCD (Formerly Association for Supervision and Curriculum Development). Aug. 16, 22, 29, 30, 2012.
- **Severson, S.H.** 2012. Presentation: *The Mercenary Writer's Guide to Setting Fees*. Editorial Freelancers Association, Arizona Chapter. Apr. 17, 2012.
- **Severson, S.H.** 2011. Presentation: How Much Should I Charge?! Editorial Freelancers Association, Arizona Chapter. Apr. 19, 2011.
- **Severson, S.H.** 2005. Presentation: If I could just get it on PAPER: Publishing Aspirations: Preparation, Editing, Risk. Southern AZ Writing Project Summer Invitational Institute. Jun. 15, 2005.
- **Severson, S.H.** 2004. Panel Member. Voices from the Classroom: Experiences of Students. Conference and Summit: Educator Sexual Misconduct: Taking Action. Hofstra University School of Education and Allied Human Services. Hempstead, NY. Sept. 30, 2004.
- Orr, B.J., W. Grünberg, A. Thwaites, **S.H. Severson**. 2003. Presentation: FIREWISE - WALTER: A Model for Wildfire Alternatives. Arizona Firewise Educator's Workshop. Payson, AZ. Feb. 18-19, 2003.
- **Severson, S.H.** and D. Gouge. 2002. 1st place poster presentation, educational outreach, Integrated Pest Management Team, College of Agriculture and Life Sciences Faculty Conference 2002.
- **Severson, S.H.** and M. Frailey. 2000. Presentation: *Literature Discussion Strategies in Adult Developmental Reading Classes*. Language, Reading and Culture, Graduate Student Colloquy. Tucson, AZ. Feb. 2000.
- **Severson, S.H.** and M. Frestedt. 2000. Presentation: *From Developmental Reader to Successful College Student—Is the Gap Too Large? An ongoing research study that asks what students, teachers, and other professionals can do to close the gap between the nurturing environment of developmental classes and the demands of college*. Language, Reading and Culture, Graduate Student Colloquy. Tucson, AZ. Feb. 2000.

- **Severson, S.H.** and M. Frailey. 2000. Presentation: *Literature-Based Learning in Community College Reading Classes*. College Reading and Learning Association Annual Conference. Reno, NV. Nov. 2000.
- **Severson, S.H.** and M. Frestedt. 1999. Presentation: *From Developmental Reader to Successful College Student—Is the Gap Too Large? What students, teachers, and other professionals can do to close the gap between the nurturing environment of developmental classes and the demands of college*. International Reading Association Southwest Regional Conference. Little Rock, AR. Nov.1999.
- **Severson, S.H.** and D. Brown. 1998. Presentation: *Neighborhood Conversations: A Cross Discipline Model to Grow On*. Language, Reading and Culture, Graduate Student Colloquy. Tucson, AZ. Feb. 1998.

WEB SITE DEVELOPMENT

- *Arid Lands Newsletter*. Office of Arid Lands Studies, University of Arizona Spring/Summer 1989, Issue 28. *Desert Architecture* (archive). <http://ag.arizona.edu/OALS/ALN/aln28/aln28toc.html>
- Bioactive Agents from Dryland Biodiversity of Latin America Flavonols from *Cryptocarya alba*. <http://ag.arizona.edu/OALS/ICBG/publications/cryptocarya.html>
- Biodiversity Prospecting and Models for Collections Resources: The NIH/NSF/USAID Model. <http://ag.arizona.edu/OALS/ICBG/publications/timmermann.html>
- Economic Development Research Program. <http://ag.arizona.edu/edrp/index.html>
- Final Report: Vegetative Cover Monitoring, Public Perception Survey, and Public Outreach Programs for Chino Winds Demonstration Project. <http://ag.arizona.edu/OALS/chinowinds/chinowinds.html>
- Heather Severson hub of endeavors. <http://heatherseverson.com>
- Innovations in Developmental Reading: Faculty Resources. <http://dtc.pima.edu/~mfrailey/DevReadingResources/Index.html>
- International Arid Lands Consortium News Releases. <http://ag.arizona.edu/oals/IALC/press-releases/pastpressreleases.html>
- International Arid Lands Consortium. <http://ialcworld.org/>
- Malawi Environmental Monitoring Programme Homepage. <http://ag.arizona.edu/OALS/malawi/Malawi.html>
- Phytochemical, Morphological, and Biological Investigations of Propolis from Central Chile. <http://ag.arizona.edu/OALS/ICBG/publications/propolis.html>
- Southern Arizona Writing Project. University of Arizona English Department. <http://sawp.web.arizona.edu/>
- Spring/Summer 1999, Issue 45 Water in Cities. <http://ag.arizona.edu/OALS/ALN/aln45/aln45toc.html>
- StudioGraphia: Writing Editing Instruction Research Design. <http://studiographia.net/>
- The Mercenary Writer's Guide to the Universe Blog. <http://www.mercenarywriter.net>
- The Potential for Tourism Development in Non-Metropolitan Area. <http://ag.arizona.edu/OALS/oals/alic/resources/tourism.html>
- The Sonoran Desert: People, Policy, and Place: Working for Sustainable Desert Living. <http://alic.arid.arizona.edu/sonoran/index.html>
- Triterpenoids from *Acaena pinnatifida* R. et P. <http://ag.arizona.edu/OALS/ICBG/publications/acaena.html>
- Trust Me: Lessons I Should Not Have Learned in School. <http://trustmelessons.com>
- Urban Integrated Pest Management. <http://ag.arizona.edu/OALS/urbanipm/home.html>
- WALTER: Wildfire ALTERnatives. <http://walter.arizona.edu/>
- Write It Out: The Journal as a Tool for Growth and Lasting Change. <http://writeitoutjournal.com/>

SELECTED SOCIAL NETWORKS

- Blog: The Mercenary Writer's Guide to the Universe: <http://www.mercenarywriter.net>
- Heather Severson on Google+: <https://plus.google.com/100211054657085244665/posts>
- Heather Severson on Twitter: <https://twitter.com/#!/MercenaryScribe>
- LinkedIn Discussion Group, Journal Writing: http://www.linkedin.com/groups?gid=2145241&trk=hb_side_g
- Professional profile on LinkedIn: <http://www.linkedin.com/in/mercenarywriter>
- StudioGraphia Facebook page: <https://www.facebook.com/StudioGraphia>

References available upon request.